

A B S T R A C T

The invention relates to a hot marking method enabling decoration to be made on an article, the method comprising the steps consisting in:

- 5 · supplying a multilayer structure comprising a layer of varnish that hardens under the effect of radiation, a backing layer, and a layer of decoration, the varnish layer being situated between the backing
- 10 layer and the decoration layer;
- bringing said multilayer structure into contact with the article;
- applying pressure and heat to the backing layer at the location where it is desired to transfer the
- 15 decoration layer onto the article, the varnish layer being such as to be transferred locally onto the article together with the decoration layer;
- withdrawing the backing layer; and
- causing the layer of varnish that has been
- 20 transferred onto the article to harden by exposing it to said radiation.

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